

Last Received: 08/08/2012 1:17 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product RNC-ROMNEY
Estimate# 11
Buyer STEPHANIE KINCAID
Phone#
Fax#
Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //11
Flight Dates 08/08/2012 - 08/14/2012
Hiatus Weeks
Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-CREDIT LINE 37 PER BUYER. PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*37	SU	630P-7P	NEWS	:30	\$600.00	08/12-08/12	0	0	0	\$0.00	
Sales Remark: V3 1X NA												
V3 Comment Changed, Spots/week Changed												

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Aug 12: 120 / \$141,650.00

Sales Totals: 120 / \$141,650.00

Station Totals: 120 / \$141,650.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$524,630

CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPC	19%
WKRC	27%	WLWT	45%	WSTR	0%	WXIX	9%		

---COMPETITIVE COMMENTS---

WKRC = 142250
WCPC = 101100
WXIX = 49650
WLWT = 242200

Rep Order# 9784327 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 47559

Printed: 08/08/2012 2:25 PM
Last Received: 08/08/2012 1:17 PM
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2 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
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138 CONANT ST
BEVERLY, MA 01915
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Flight Dates 08/08/2012 - 08/14/2012
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Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
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TTL = 535200

Books null
Demos RA35+

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--- CONTRACT COMMENT ---

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--- REMARKS ---

pls see line 37 my this week
t/r
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	*37	SU	630P-7P	NEWS	:30	\$600.00	08/12-08/12	1	1	1	\$600.00	-----
Station Remark: V2 no new on 8/12 my th- Fri 4-5p ncir 8/9-8/10												

---REPORT TOTALS---

Report Totals: 1 / \$600.00

---SALES MONTHLY TOTALS---

Aug 12: 121 / \$142,250.00
Sales Totals: 121 / \$142,250.00
Station Totals: 121 / \$142,250.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$526,852
CABL 0% WKRC 27% WLWT 45% UNKN 0% WBQ 0% WCPO 19%

---COMPETITIVE COMMENTS---

WKRC = 142250
WCPO = 101100
WXIX = 49650

Rep Order# 9784327 Ver# 2 Status Returned
EC'd Yes

Traffic Order# 47559

Printed: 08/08/2012 12:14 PM
Last Received: 08/07/2012 9:47 AM
Showing Buylines: All Rep & Sta Revised Lines

2 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product RNC-ROMNEY
Estimate# 11
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //11
Flight Dates 08/08/2012 - 08/14/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

WLWT = 242200
TTL = 535200

Books null
Demos RA35+

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Tuesday, August 07, 2012 11:18 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Republican National Committee Romney - 47559

Station: WKRC-TV

Order Information:

Order #: 47559
Order Total: \$142,250.00
Agency: American Rambler Pro
Advertiser: Republican National Committee Romney
Product: RNC-ROMNEY
Alternate Order #: 09784327
Estimate #: 11
Flight Dates: 08/08/12 - 08/14/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (47559-37-1):

Rate: \$600.00
Air Date: Sun 08/12/12
Eligible Days: -----Su
Inventory Code: 630p Local 12 News Sun
Inventory Description: 630p Local 12 News Sun
Inventory Code Time: 6:30 PM-7:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/o Notice
Preempt Reason: Program Change -No Return

1x Th-F 4-5P
w/ 8/6 MWR

Spot Manager: All, 08/08/12-08/14/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product	Del	Estimate #	Spot #	AE
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Advertiser: Republican National Committee Romney
 Agency: American Rambler Pro
 Station: WKRC-TV
 Order: 47559

Line: 1

08/09/12	Thursday	6:04:11 AM	:30	\$800.00 P-2			6a Good Morn Cincinnati	(6:00:00 AM-6:30 RNC-ROMNEY				11	5 MWVASI
08/09/12	Thursday	6:22:03 AM	:30	\$800.00 P-2			6a Good Morn Cincinnati	(6:00:00 AM-6:30 RNC-ROMNEY				11	2 MWVASI
08/08/12	Wednesday	6:04:41 AM	:30	\$800.00 P-2		2012MRFF	6a Good Morn Cincinnati	(6:00:00 AM-6:30 RNC-ROMNEY				11	1 MWVASI
08/08/12	Wednesday	6:26:14 AM	:30	\$800.00 P-2		2012-MRF	6a Good Morn Cincinnati	(6:00:00 AM-6:30 RNC-ROMNEY				11	4 MWVASI
08/10/12	Friday	6:21:13 AM	:30	\$800.00 P-2			6a Good Morn Cincinnati	(6:00:00 AM-6:30 RNC-ROMNEY				11	3 MWVASI
08/10/12	Friday	6:05:26 AM	:30	\$800.00 P-2			6a Good Morn Cincinnati	(6:00:00 AM-6:30 RNC-ROMNEY				11	6 MWVASI
				\$4,800.00									

Line: 2

08/13/12	Monday	5:57:46 AM	:30	\$800.00 P-2			6a Good Morn Cincinnati	(6:00:00 AM-6:30 RNC-ROMNEY				11	3 MWVASI
08/13/12	Monday	6:28:14 AM	:30	\$800.00 P-2			6a Good Morn Cincinnati	(6:00:00 AM-6:30 RNC-ROMNEY				11	1 MWVASI
08/14/12	Tuesday	6:04:41 AM	:30	\$800.00 P-2			6a Good Morn Cincinnati	(6:00:00 AM-6:30 RNC-ROMNEY				11	4 MWVASI
08/14/12	Tuesday	6:28:44 AM	:30	\$800.00 P-2			6a Good Morn Cincinnati	(6:00:00 AM-6:30 RNC-ROMNEY				11	2 MWVASI
				\$3,200.00									

Line: 3

08/09/12	Thursday	6:36:10 AM	:30	\$800.00 P-2			6a Good Morn Cincinnati	(6:30:00 AM-7:00 RNC-ROMNEY				11	6 MWVASI
08/10/12	Friday	6:42:51 AM	:30	\$800.00 P-2			6a Good Morn Cincinnati	(6:30:00 AM-7:00 RNC-ROMNEY				11	5 MWVASI
08/08/12	Wednesday	6:44:21 AM	:30	\$800.00 P-2		2012MRFF	6a Good Morn Cincinnati	(6:30:00 AM-7:00 RNC-ROMNEY				11	1 MWVASI
08/09/12	Thursday	6:58:55 AM	:30	\$800.00 P-2			6a Good Morn Cincinnati	(6:30:00 AM-7:00 RNC-ROMNEY				11	2 MWVASI
08/08/12	Wednesday	6:59:10 AM	:30	\$800.00 P-2		2012-MRF	6a Good Morn Cincinnati	(6:30:00 AM-7:00 RNC-ROMNEY				11	4 MWVASI
08/10/12	Friday	6:59:10 AM	:30	\$800.00 P-2			6a Good Morn Cincinnati	(6:30:00 AM-7:00 RNC-ROMNEY				11	3 MWVASI
				\$4,800.00									

Line: 4

08/14/12	Tuesday	6:44:36 AM	:30	\$800.00 P-2			6a Good Morn Cincinnati	(6:30:00 AM-7:00 RNC-ROMNEY				11	2 MWVASI
08/13/12	Monday	6:36:10 AM	:30	\$800.00 P-2			6a Good Morn Cincinnati	(6:30:00 AM-7:00 RNC-ROMNEY				11	3 MWVASI
08/14/12	Tuesday	6:50:37 AM	:30	\$800.00 P-2			6a Good Morn Cincinnati	(6:30:00 AM-7:00 RNC-ROMNEY				11	4 MWVASI
08/13/12	Monday	6:35:10 AM	:30	\$800.00 P-2			6a Good Morn Cincinnati	(6:30:00 AM-7:00 RNC-ROMNEY				11	1 MWVASI
				\$3,200.00									

Line: 5

08/09/12	Thursday	7:49:21 AM	:30	\$400.00 P-2			CBS This Morning	(7:00:00 AM-8:00 RNC-ROMNEY				11	2 MWVASI
08/08/12	Wednesday	7:36:07 AM	:30	\$400.00 P-2		2012MRFF	CBS This Morning	(7:00:00 AM-8:00 RNC-ROMNEY				11	4 MWVASI
08/08/12	Wednesday	7:59:11 AM	:30	\$400.00 P-2		2012-MRF	CBS This Morning	(7:00:00 AM-8:00 RNC-ROMNEY				11	1 MWVASI
08/10/12	Friday	7:36:07 AM	:30	\$400.00 P-2			CBS This Morning	(7:00:00 AM-8:00 RNC-ROMNEY				11	3 MWVASI
08/09/12	Thursday	7:29:26 AM	:30	\$400.00 P-2			CBS This Morning	(7:00:00 AM-8:00 RNC-ROMNEY				11	6 MWVASI
08/10/12	Friday	7:59:26 AM	:30	\$400.00 P-2			CBS This Morning	(7:00:00 AM-8:00 RNC-ROMNEY				11	5 MWVASI
				\$2,400.00									

Line: 6

08/14/12	Tuesday	7:59:26 AM	:30	\$400.00 P-2			CBS This Morning	(7:00:00 AM-8:00 RNC-ROMNEY				11	2 MWVASI
08/13/12	Monday	7:29:26 AM	:30	\$400.00 P-2			CBS This Morning	(7:00:00 AM-8:00 RNC-ROMNEY				11	3 MWVASI
08/14/12	Tuesday	7:29:11 AM	:30	\$400.00 P-2			CBS This Morning	(7:00:00 AM-8:00 RNC-ROMNEY				11	4 MWVASI
08/13/12	Monday	7:59:26 AM	:30	\$400.00 P-2			CBS This Morning	(7:00:00 AM-8:00 RNC-ROMNEY				11	1 MWVASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 08/08/12-08/14/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product	Estimate #	Spot #	AE
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Advertiser: Republican National Committee Romney

Agency: American Rambler Pro

Station: WKRC-TV

Order: 47559

Line: 6

4				\$1,600.00								
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Line: 7

08/10/12	Friday	8:54:30 AM	:30	\$400.00	P-2	CBS This Morning		(8:00:00 AM-9:00 RNC-ROMNEY	11	5	MWASI
08/10/12	Friday	8:23:30 AM	:30	\$400.00	P-2	CBS This Morning		(8:00:00 AM-9:00 RNC-ROMNEY	11	3	MWASI
08/08/12	Wednesday	8:29:11 AM	:30	\$400.00	P-2	2012MRFF CBS This Morning		(8:00:00 AM-9:00 RNC-ROMNEY	11	6	MWASI
08/09/12	Thursday	8:58:56 AM	:30	\$400.00	P-2	CBS This Morning		(8:00:00 AM-9:00 RNC-ROMNEY	11	4	MWASI
08/09/12	Thursday	8:19:00 AM	:30	\$400.00	P-2	CBS This Morning		(8:00:00 AM-9:00 RNC-ROMNEY	11	2	MWASI
08/08/12	Wednesday	8:54:00 AM	:30	\$400.00	P-2	2012-MRFF CBS This Morning		(8:00:00 AM-9:00 RNC-ROMNEY	11	1	MWASI

Line: 8

08/13/12	Monday	8:28:56 AM	:30	\$400.00	P-2	CBS This Morning		(8:00:00 AM-9:00 RNC-ROMNEY	11	4	MWASI
08/13/12	Monday	8:29:26 AM	:30	\$400.00	P-2	CBS This Morning		(8:00:00 AM-9:00 RNC-ROMNEY	11	1	MWASI
08/14/12	Tuesday	8:46:10 AM	:30	\$400.00	P-2	CBS This Morning		(8:00:00 AM-9:00 RNC-ROMNEY	11	3	MWASI
08/14/12	Tuesday	8:11:45 AM	:30	\$400.00	P-2	CBS This Morning		(8:00:00 AM-9:00 RNC-ROMNEY	11	2	MWASI

Line: 9

08/13/12	Monday	10:59:26 AM	:30	\$1,500.00	P-1	The Price is Right		11:00 AM-12:00 FRNC-ROMNEY	11	1	MWASI
08/13/12	Monday	11:29:11 AM	:30	\$1,500.00	P-1	The Price is Right		11:00 AM-12:00 FRNC-ROMNEY	11	2	MWASI

Line: 10

08/08/12	Wednesday	10:58:26 AM	:30	\$1,500.00	P-1	2012MRFF The Price is Right		11:00 AM-12:00 FRNC-ROMNEY	11	1	MWASI
08/09/12	Thursday	10:58:56 AM	:30	\$1,500.00	P-1	The Price is Right		11:00 AM-12:00 FRNC-ROMNEY	11	2	MWASI
08/10/12	Friday	10:59:26 AM	:30	\$1,500.00	P-1	The Price is Right		11:00 AM-12:00 FRNC-ROMNEY	11	3	MWASI

Line: 11

08/09/12	Thursday	12:08:44 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30 FRNC-ROMNEY	11	2	MWASI
08/08/12	Wednesday	12:22:04 PM	:30	\$1,400.00	P-1	2012MRFF Local 12 News at Noon		12:00 PM-12:30 FRNC-ROMNEY	11	1	MWASI
08/10/12	Friday	12:04:01 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30 FRNC-ROMNEY	11	1	MWASI
08/09/12	Thursday	12:29:11 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30 FRNC-ROMNEY	11	3	MWASI
08/09/12	Thursday	12:29:11 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30 FRNC-ROMNEY	11	5	MWASI
08/10/12	Friday	12:21:34 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30 FRNC-ROMNEY	11	6	MWASI
08/08/12	Wednesday	12:03:01 PM	:30	\$1,400.00	P-1	2012-MRFF Local 12 News at Noon		12:00 PM-12:30 FRNC-ROMNEY	11	4	MWASI

Line: 12

08/13/12	Monday	12:27:41 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30 FRNC-ROMNEY	11	1	MWASI
08/14/12	Tuesday	12:03:42 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30 FRNC-ROMNEY	11	2	MWASI
08/14/12	Tuesday	12:09:34 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30 FRNC-ROMNEY	11	3	MWASI
08/13/12	Monday	12:22:04 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30 FRNC-ROMNEY	11	4	MWASI

Line: 13

				\$5,600.00								
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[Filtered by:] [Sorted by: Station]

Spot Manager: All, 08/08/12-08/14/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product	Estimate #	Spot #	AE
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Advertiser: Republican National Committee Romney

Agency: American Rambler Pro

Station: WKRC-TV

Order: 47559

Line: 13

08/08/12	Wednesday	5:20:47 PM	:30	\$1,200.00	P-2	2012-MRFF	5p Local 12 News at Five	(5:00:00 PM-5:30 RNC-ROMNEY	11	11	5 MWASI
08/08/12	Wednesday	5:27:55 PM	:30	\$1,200.00	P-2	2012-MRFF	5p Local 12 News at Five	(5:00:00 PM-5:30 RNC-ROMNEY	11	11	1 MWASI
08/09/12	Thursday	5:28:25 PM	:30	\$1,200.00	P-2		5p Local 12 News at Five	(5:00:00 PM-5:30 RNC-ROMNEY	11	11	6 MWASI
08/10/12	Friday	5:04:43 PM	:30	\$1,200.00	P-2		5p Local 12 News at Five	(5:00:00 PM-5:30 RNC-ROMNEY	11	11	4 MWASI
08/10/12	Friday	5:19:17 PM	:30	\$1,200.00	P-2		5p Local 12 News at Five	(5:00:00 PM-5:30 RNC-ROMNEY	11	11	3 MWASI
08/09/12	Thursday	5:03:18 PM	:30	\$1,200.00	P-2		5p Local 12 News at Five	(5:00:00 PM-5:30 RNC-ROMNEY	11	11	2 MWASI
				\$7,200.00							
				6							

Line: 14

08/14/12	Tuesday	5:19:57 PM	:30	\$1,200.00	P-2	5p Local 12 News at Five	(5:00:00 PM-5:30 RNC-ROMNEY	11	2 MWASI
08/13/12	Monday	5:03:28 PM	:30	\$1,200.00	P-2	5p Local 12 News at Five	(5:00:00 PM-5:30 RNC-ROMNEY	11	1 MWASI
08/13/12	Monday	5:20:12 PM	:30	\$1,200.00	P-2	5p Local 12 News at Five	(5:00:00 PM-5:30 RNC-ROMNEY	11	3 MWASI
08/14/12	Tuesday	5:03:48 PM	:30	\$1,200.00	P-2	5p Local 12 News at Five	(5:00:00 PM-5:30 RNC-ROMNEY	11	4 MWASI
				\$4,800.00					
4									

Line: 15

08/14/12	Tuesday	5:35:36 PM	:30	\$1,400.00	P-2	5p Local 12 News at Five	(5:30:00 PM-6:00 RNC-ROMNEY	11	3 MWASI
08/13/12	Monday	5:50:48 PM	:30	\$1,400.00	P-2	5p Local 12 News at Five	(5:30:00 PM-6:00 RNC-ROMNEY	11	1 MWASI
08/14/12	Tuesday	5:43:07 PM	:30	\$1,400.00	P-2	5p Local 12 News at Five	(5:30:00 PM-6:00 RNC-ROMNEY	11	2 MWASI
08/13/12	Monday	5:58:11 PM	:30	\$1,400.00	P-2	5p Local 12 News at Five	(5:30:00 PM-6:00 RNC-ROMNEY	11	4 MWASI
				\$5,600.00					
4									

Line: 16

08/08/12	Wednesday	5:56:36 PM	:30	\$1,400.00	P-2	2012MRFF	5p Billboard	(5:30:00 PM-6:00 RNC-ROMNEY	11	11	5 MWASI
08/10/12	Friday	5:35:31 PM	:30	\$1,400.00	P-2		5p Billboard	(5:30:00 PM-6:00 RNC-ROMNEY	11	11	3 MWASI
08/10/12	Friday	5:56:21 PM	:30	\$1,400.00	P-2		5p Billboard	(5:30:00 PM-6:00 RNC-ROMNEY	11	11	6 MWASI
08/08/12	Wednesday	5:35:51 PM	:30	\$1,400.00	P-2	2012-MRFF	5p Billboard	(5:30:00 PM-6:00 RNC-ROMNEY	11	11	1 MWASI
08/09/12	Thursday	5:42:07 PM	:30	\$1,400.00	P-2		5p Billboard	(5:30:00 PM-6:00 RNC-ROMNEY	11	11	4 MWASI
08/09/12	Thursday	5:57:51 PM	:30	\$1,400.00	P-2		5p Billboard	(5:30:00 PM-6:00 RNC-ROMNEY	11	11	2 MWASI
\$8,400.00											
6											

Line: 17

08/10/12	Friday	6:12:08 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM RNC-ROMNEY	11	3 MWAS
08/10/12	Friday	6:28:26 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM RNC-ROMNEY	11	5 MWAS
08/09/12	Thursday	6:19:32 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM RNC-ROMNEY	11	2 MWAS
08/08/12	Wednesday	6:04:29 PM	:30	\$1,500.00 P-2	2012-MRFF 6p Local 12 News at Six	6:00 PM-6:30 PM RNC-ROMNEY	11	1 MWAS
08/09/12	Thursday	6:27:41 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM RNC-ROMNEY	11	6 MWAS
08/08/12	Wednesday	6:27:16 PM	:30	\$1,500.00 P-2	2012-MRFF 6p Local 12 News at Six	6:00 PM-6:30 PM RNC-ROMNEY	11	4 MWAS
				\$9,000.00				
				6				

Line: 18

08/14/12	Tuesday	6:27:41 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM RNC-ROMNEY	11	3 MWAS
08/13/12	Monday	6:04:34 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM RNC-ROMNEY	11	1 MWAS
08/14/12	Tuesday	6:28:11 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM RNC-ROMNEY	11	2 MWAS
08/13/12	Monday	6:05:04 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM RNC-ROMNEY	11	4 MWAS

Spot Manager: All, 08/08/12-08/14/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order	Product	De	Estimate #	Spot #	AE
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Advertiser: Republican National Committee Romney

Agency: American Rambler Pro

Station: WKRC-TV

Order: 47559

Line: 18														
\$6,000.00														
4														
Line: 19														
08/13/12	Monday	7:35:29 PM	:30	\$1,100.00	P-2		M-F 730p-8p	7:30 PM-8:00 PM	RNC-ROMNEY				11	3 MWASI
08/13/12	Monday	7:43:05 PM	:30	\$1,100.00	P-2		M-F 730p-8p	7:30 PM-8:00 PM	RNC-ROMNEY				11	1 MWASI
08/14/12	Tuesday	7:59:05 PM	:30	\$1,100.00	P-2		M-F 730p-8p	7:30 PM-8:00 PM	RNC-ROMNEY				11	4 MWASI
08/14/12	Tuesday	7:51:41 PM	:30	\$1,100.00	P-2		M-F 730p-8p	7:30 PM-8:00 PM	RNC-ROMNEY				11	2 MWASI
\$4,400.00														
4														
Line: 20														
08/09/12	Thursday	7:34:45 PM	:30	\$1,100.00	P-2		M-F 730p-8p	7:30 PM-8:00 PM	RNC-ROMNEY				11	2 MWASI
08/10/12	Friday	7:36:06 PM	:30	\$1,100.00	P-2		M-F 730p-8p	7:30 PM-8:00 PM	RNC-ROMNEY				11	6 MWASI
08/08/12	Wednesday	7:35:00 PM	:30	\$1,100.00	P-2		M-F 730p-8p	7:30 PM-8:00 PM	RNC-ROMNEY				11	5 MWASI
08/08/12	Wednesday	7:50:44 PM	:30	\$1,100.00	P-2		M-F 730p-8p	7:30 PM-8:00 PM	RNC-ROMNEY				11	1 MWASI
08/10/12	Friday	7:44:12 PM	:30	\$1,100.00	P-2		M-F 730p-8p	7:30 PM-8:00 PM	RNC-ROMNEY				11	3 MWASI
08/09/12	Thursday	7:50:59 PM	:30	\$1,100.00	P-2		M-F 730p-8p	7:30 PM-8:00 PM	RNC-ROMNEY				11	4 MWASI
\$6,600.00														
6														
Line: 21														
08/10/12	Friday	11:26:46 PM	:30	\$1,700.00	P-3		11p M-F Local 12 News 11	(11:00:00 PM-11:00:00 PM)	RNC-ROMNEY				11	4 MWASI
08/08/12	Wednesday	11:05:08 PM	:30	\$1,700.00	P-3		11p M-F Local 12 News 11	(11:00:00 PM-11:00:00 PM)	RNC-ROMNEY				11	6 MWASI
08/09/12	Thursday	11:27:26 PM	:30	\$1,700.00	P-3		11p M-F Local 12 News 11	(11:00:00 PM-11:00:00 PM)	RNC-ROMNEY				11	2 MWASI
08/09/12	Thursday	11:05:24 PM	:30	\$1,700.00	P-3		11p M-F Local 12 News 11	(11:00:00 PM-11:00:00 PM)	RNC-ROMNEY				11	5 MWASI
08/10/12	Friday	11:05:59 PM	:30	\$1,700.00	P-3		11p M-F Local 12 News 11	(11:00:00 PM-11:00:00 PM)	RNC-ROMNEY				11	3 MWASI
08/08/12	Wednesday	11:26:52 PM	:30	\$1,700.00	P-3		11p M-F Local 12 News 11	(11:00:00 PM-11:00:00 PM)	RNC-ROMNEY				11	1 MWASI
\$10,200.00														
6														
Line: 22														
08/08/12	Wednesday	9:39:58 PM	:30	\$4,500.00	P-3		2012-MRF Wed Reg 2	9:00 PM-10:00 PM	RNC-ROMNEY				11	1 MWASI
\$4,500.00														
1														
Line: 23														
08/08/12	Wednesday	10:28:00 PM	:30	\$4,000.00	P-2		2012-MRF Wed Reg 3	10:00 PM-11:00 PM	RNC-ROMNEY				11	1 MWASI
\$4,000.00														
1														
Line: 24														
08/09/12	Thursday	8:14:28 PM	:30	\$4,000.00	P-2		Thu Reg 1	8:00 PM-9:00 PM	RNC-ROMNEY				11	1 MWASI
\$4,000.00														
1														
Line: 25														
08/10/12	Friday	10:28:00 PM	:30	\$3,000.00	P-2		Fri Reg 3	10:00 PM-11:00 PM	RNC-ROMNEY				11	1 MWASI
\$3,000.00														
1														
Line: 26														
08/11/12	Saturday	5:58:50 AM	:30	\$350.00	P-2		6a-8a Local 12 News Sat	(6:00:00 AM-7:00 AM)	RNC-ROMNEY				11	1 MWASI
\$350.00														
1														

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 08/08/12-08/14/12



Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product	Estimate #	Spot #	AE
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Advertiser: Republican National Committee Romney

Agency: American Rambler Pro

Station: WKRC-TV

Order: 47559

Line: 27

08/11/12	Saturday	7:05:48 AM	:30	\$450.00 P-1	6a-8a Local 12 News Sat	(7:00:00 AM-8:00 RNC-ROMNEY	11	1	MWASI
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Line: 28

08/11/12	Saturday	8:15:56 AM	:30	\$650.00 P-2	CBS This Morning Saturday	(8:00:00 AM-9:00 RNC-ROMNEY	11	1	MWASI
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Line: 29

08/11/12	Saturday	9:35:14 AM	:30	\$650.00 P-2	CBS This Morning Saturday	(9:00:00 AM-10:0 RNC-ROMNEY	11	1	MWASI
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Line: 30

08/11/12	Saturday	6:41:15 AM	:30	\$400.00 P-3	6pm Local 12 News Sat	6:00 PM-6:30 PM RNC-ROMNEY	11	1	MWASI
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Line: 31

08/11/12	Saturday	9:28:36 PM	:30	\$1,000.00 P-3	Sat Reg 2	9:00 PM-10:00 PM RNC-ROMNEY	11	1	MWASI
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Line: 32

08/11/12	Saturday	11:05:50 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News 1	(11:00:00 PM-11: RNC-ROMNEY	11	2	MWASI
08/11/12	Saturday	11:20:10 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News 1	(11:00:00 PM-11: RNC-ROMNEY	11	1	MWASI

Line: 33

08/12/12	Sunday	9:18:15 AM	:30	\$1,100.00 P-1	CBS Sun Morning	(9:00:00 AM-9:30 RNC-ROMNEY	11	1	MWASI
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Line: 34

08/12/12	Sunday	9:54:04 AM	:30	\$1,100.00 P-1	CBS Sun Morning	(9:30:00 AM-10:0 RNC-ROMNEY	11	1	MWASI
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Line: 35

08/12/12	Sunday	10:12:04 AM	:30	\$1,100.00 P-1	CBS Sun Morning	(10:00:00 AM-10: RNC-ROMNEY	11	1	MWASI
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Line: 36

08/12/12	Sunday	10:59:31 AM	:30	\$850.00 P-1	Face the Nation	10:30 AM-11:00 RNC-ROMNEY	11	1	MWASI
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Line: 38

08/12/12	Sunday	7:40:08 PM	:30	\$4,000.00 P-2	Sun Reg 1	7:00 PM-8:00 PM RNC-ROMNEY	11	1	MWASI
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Line: 39

08/12/12	Sunday	11:19:59 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News 1	(11:00:00 PM-11: RNC-ROMNEY	11	2	MWASI
08/12/12	Sunday	11:19:29 PM	:30	\$1,700.00 P-3	11p M-Su Local 12 News 1	(11:00:00 PM-11: RNC-ROMNEY	11	1	MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 08/08/12-08/14/12



NEWPORT

Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product De	Estimate #	Spot #	AE
Advertiser: Republican National Committee Romney											
Agency: American Rambler Pro											
Station: WKRC-TV											
Order: 47559											
				\$141,650.00						120	
				\$141,650.00						120	
				\$141,650.00						120	
				\$141,650.00						120	
				\$141,650.00						120	

[Filtered by:] [Sorted by: Station]